

SCOTT JUNG

<http://www.scottjung.net>

SKILLS

Tools: Microsoft Office suite, Apple iWork suite, Windows/Mac OS/UNIX systems, Adobe Photoshop, working knowledge of SAP

Languages: Working knowledge of C, HTML, LabVIEW (G), MATLAB

Protocols: Working knowledge of FDA regulations and requirements for medical devices

WORK EXPERIENCE

Rock Health - San Francisco, CA

November 2012 - March 2013

Marketing and Communications Intern

- Conducted marketing analysis of Rock Weekly newsletter and website and recommended formatting and content changes to CEO and Director of Marketing
- Research and write weekly about current health topics for Rock Health blog
- Prepared list of questions for interviews with company executives and industry experts
- Recorded notes of weekly status meetings between Rock Health staff and startup companies

Apple, Inc. - Pleasanton, CA

June 2011 - March 2013

Retail Specialist

- Introduce new customers to and engage current customers' interest in Apple technology by demonstrating products and recommending relevant and personalized solutions to their personal, educational, and professional needs
- Educate customers on Apple technology through leading of regularly scheduled one-to-one training sessions on Mac OS, iLife and iWork suites, and iOS devices.
- Restore customers' trust in Apple technology by troubleshooting and repairing mobile devices and advising them on solutions to prevent further issues
- Encourage store's growth and improvement through open dialogue, useful feedback, and consistent recognition

Medgadget.com

January 2011-present

Senior Editor

- Research, produce, and edit daily written and video content related to medical gadgets, technologies, and discoveries
- Utilize the Internet, social media, and other means to promote and expose Medgadget to a monthly target audience of over 30,000 that includes medical professionals and biomedical engineers
- Assisted in redesign of Medgadget website and migration of content to WordPress blogging platform

PEAK Surgical, Inc. (Medtronic) - Palo Alto, CA

May-August 2006

Intern/Research & Development Technician

- Assisted VP of Research and Development and Head Engineer in editing the product spec sheet and obtaining supplies and materials for research
- Prepared corporate PowerPoint presentation and other company-related material for the CEO, and delivered confidential documents to company advisors and partners
- Participated in a product-testing lab to compare the prototype against current competitors. Documented prototype advantages both in written and photo/video form
- Designed first company logo and integrated the design into the office sign, company stationery, and business cards

EXTRACURRICULAR ACTIVITIES

USC Biomimetic MicroElectronic Systems-Engineering Research Center

2008-2009

"Science For Life" Outreach Program Mentor – Murchison Elementary School

- Organized and taught weekly lesson for 3rd-5th graders consisting of basic science concepts and interactive experiments and activities that related to the foundational ideas of the BMES-ERC research testbeds
- Observed student interest and recommended exceptional students to teacher and program director for possible further science and engineering enrichment

USC Associated Students of Biomedical Engineering

2005-2007

Class Representative

- Informed classmates of ASBME meetings and events as well as engineering events within the school of engineering
- Assisted in planning ASBME's annual Corporate Luncheon by contacting corporate representatives to invite them to the luncheon, keeping track of student registrations, and contributing ideas for the luncheon's program

Boy Scouts of America

- Eagle Scout - February 2003

EDUCATION

B.S., Biomedical Engineering (Neuroengineering)

May 2009

University of Southern California